

# Chicagoland Bike 2 Campus Week UIC Event Planning Committee

December 2, 2014 3:30pm

SCE, White Oak Room

## Attendees

- 1 Lisa Sanzenbacher, Office of Sustainability, CCSE Events & Activities Chair, BAM member [lsanze1@uic.edu](mailto:lsanze1@uic.edu)
- 2 Kate Yoshida, Office of Sustainability, BAM Moderator [kyoshi3@uic.edu](mailto:kyoshi3@uic.edu)
- 3 Carla Pierre Gini, Office of Sustainability [gini@uic.edu](mailto:gini@uic.edu)
- 4 Brian Zeid, Biological Sciences, CCSE Events & Activities member [zeidb@uic.edu](mailto:zeidb@uic.edu)
- 5 Kay McCrimon, African American Cultural Center [mccrimon@uic.edu](mailto:mccrimon@uic.edu)
- 6 Courtney DePaulo, Campus Recreation [cdepau2@uic.edu](mailto:cdepau2@uic.edu)
- 7 Lynne Thompson, Campus Recreation [lynnetho@uic.edu](mailto:lynnetho@uic.edu)
- 8 Nathan Scott, Campus Recreation [nascott@uic.edu](mailto:nascott@uic.edu)
- 9 Jason Maslanka, [CAS Administration](#), CCSE Events & Activities member [jasonm@uic.edu](mailto:jasonm@uic.edu)
- 10 John Sellers, UIC Police (but not representing the Police), BAM member [sellersj@uic.edu](mailto:sellersj@uic.edu)
- 11 Mercedes Jones, University Relations Committee Director, Undergraduate Student Government [mjones65@uic.edu](mailto:mjones65@uic.edu)
- 12 Chelsie Lacny, Commuter Initiatives, Commuter Student Resource Center, [clacny2@uic.edu](mailto:clacny2@uic.edu)

## Invitees (but open to all)

[BAM \(Bicycle Advisory Meeting\)](#), [College of Cycling](#), Campus Recreation, Campus Programs, CCSE: Events & Activities ([Chancellor's Committee on Sustainability & Energy](#))

## Introduction

[Bike2Campus](#) is a five-day alternative transit challenge to get Chicagoland university and college students on their bicycles from April 20 – 24, 2015. The event encourages students to reduce emissions, practice healthy lifestyles, and learn about bike safety issues. The event is organized by the [Chicagoland Bike 2 Campus Coalition](#), which is a subcommittee of the Chicagoland Network of Sustainability in Higher Education.

Much like other commuter challenges, this event is geared towards educating college level students on cycling as a safe mode of transit. Bike2Campus is part challenge, part competition. It will allow students to track their trips to and from campus while the supporting institutions will track their students' trips through an online survey and social media platforms.

At the end of the week, the school with the highest percentage of participation for their institution will be selected as winners. Last year, the School of the Art Institute won and one student received a grand prize of a 4-year DIVVY membership and a feature photo of the winner on Divvy's website.

Last year's promotional materials can be accessed at the bottom of the page. Bike 2 Campus Week has both a [website](#) and a [Facebook](#) page.

UIC will once again be participating and looking to win this year! We will do so through programming various events April 20 – 24 to encourage faculty, staff and students to ride bikes.

## Meeting Notes

This event planning committee wants to have events every day of the week (April 20-24) but not necessarily Friday since most students are not on campus. However, we would like to partake in Critical Mass and have a UIC crew ride from UIC to Daley Plaza. One suggestion is to contact Alex from West Town Bikes to help.

We will have small events and big events.

### **Small Events**

#### **Pit stops/ maintenance checks**

Pit stops will consist of a table with biking info and swag but also a laptop/ iPad so folks can directly log their trips. The maintenance check will be another table next to the pit stop that has an "expert" that can help with chain lube/ air in tires. We can ask West Town/ Rapid Transit/ Working Bikes to help staff. Greenline Wheels, Divvy Any other bike shops?

We want to have a pit stop every day Mon-Th and possibly multiple pit stops per day. The Office of Sustainability cannot man every pit stop, so we would need help from other units.

#### **Spin classes**

will not count toward logged trips

#### **Rec to Rec Ride**

will not count toward logged trips

## **Big Events**

### **Bike Decorating Contest**

should it be social media based like the [CSD Photo Contest](#) or a live voting at EcoJam?

### **Bike Portraits and Bike Parade which turns into Critical Mass**

### **Bike Olympics in Quad**

### **Health and Fitness Fair**

Campus Rec, in the Quad, possibly Tuesday, April 21

### **Bike Polo**

in UIC Campus Rec's basketball courts

### **EcoJam**

last year's bike events included mini bike races with west town bikes, UIC Police bike registration, info tables with BAM

### **Bike relay race**

in [Circle Memorial Grove](#) (maybe picnic too?)

Possibly have Green Line Wheels (Oak park, IL) to donate tandem bikes for race?

### **Bike Safety Rodeo with Greenline Wheels**

### **Bicycle scavenger hunt**

have throughout the week and users can ride to places all over UIC to find clues. Can do similar to [this one](#)

## Architecture tour of the East and West Campus on bike?

### Others

Photo Booth- to have at a larger event. Campus Rec built their own. Possibly have Green Line Wheels donate tandem bikes for photos.

Will Pepsi donate a bike as a prize?

Bike Buddy @ UIC. Offer rides in between east and west campus. Encourage departments to commute via bike to meetings.

Screen-print t-shirts

### Technical Notes

Does spinning count as biking this week? (ask CNSHE) **NO**

What about rickshaws/pedicabs?

Are there OS designated “safe” bike routes? Is there an OS “recommended” bike route between the East and West Campus?

### Publicizing

#### Social media

facebook, Instagram, twitter. Pinterest? snap chat? vine?

**Campus partners (campus rec, campus programs? Student orgs?)**

**UIC App (can we put a temporary link on the UIC mobile app to allow users to log rides?)**

+Possibly utilize UIC texting capability

**Smoothie bike**